



CIELITO LINDO RANCH
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FOR IMMEDIATE RELEASE
06/02/2014

'PIE IN THE SKY' STAR PARTY ANNOUNCED
New Mexico Non-Profit Kicks off Pie Town's Rising Stars

With the world premier today of the movie, *Pie Lady of Pie Town*, at the Dances With Films festival in at legendary Grauman's Chinese Theater in Hollywood, narrated by Wes Studi and produced by film maker Jane Rosemont, comes the announcement of a new non-profit dedicated to making Pie Town a once-again vibrant tourist destination, and a place not just to visit but to live.

Cielito Lindo Ranch, a non-profit dedicated to sustainable living and learning, joined with local residents to launch Pie Town Rising Stars (pietownrisingstars.com). The new non-profit has plans to host a "Pie in the Sky" Star Party since Pie Town has one of the darkest skies in the country. The Pie in the Sky Star Party is expected to be held around the same time as the Pie Town Festival, an event started in Pie Town in the 1940's. If there is sufficient interest a second star party for young astronomers would be held in spring, after school lets out.

"Pie Town needs to be a place where people want to raise their families again", said Jay Carroll, co-founder of Pie Town Rising Stars.

Pie Town Rising Stars will be working to promote local business, restoring infrastructure, restoring historic buildings, providing jobs to local youngsters, and will encourage sensible growth and development. The non-profit is currently getting organized and has already launched its website.

"A strong local economy is a critical step in creating a sustainable life" said Sam Palahnuk, co-founder of Pie Town Rising Stars.

More information on the "Pie Lady of Pie Town" movie can be found at www.kubigirlproductions and the trailer is online at: <http://vimeo.com/87525403>